

W.T.F. SUMMIT VENDOR FAQs

1) What types of vendors do you accept?

We accept vendors that offer business solutions in any capacity for our audience (Funding, insurance, marketing, payment processing, networking groups, etc). We do not accept businesses like candles, jewelry, makeup, etc.

2) What size is my vendor space?

Your booth size is 10 X 10 (\$750)

3) What's included in my vendor package?

You will have two chairs, one 6ft table, one trash can, black tablecloth, vendor ID badge, access to the event app, Wi-Fi access, and pipe & draping (if applicable). Each vendor can have up to 2 people at their booth. Vendors are free to attend the cocktail reception following the summit. (Everyone must be at least 21 years of age to attend)

4) What's the refund/cancellation policy?

There are no refunds for vendor tables. However, you are able to transfer your table to another vendor, provided they meet the selection criteria. An application must be completed by the receiving vendor, and you must inform us in writing no less than 10 days prior to the summit.

5) Can I sell products at my booth?

Yes! Vendors are encouraged to sell products or services directly at their booth, as long as they cater to business owners and comply with local business and tax regulations.

6) Will electricity or internet be available?

Basic Wi-Fi is provided. If you require electricity, you must request it in advance. We cannot guarantee access to power.

7) Are vendors able to have the lunch that's provided?

Yes, absolutely! If you're hungry, grab some grub!

8) How many attendees will be there?

While attendance varies by year, this year's summit is designed to be an intimate, high-impact experience with approximately 100-150 deeply engaged attendees. We prioritize quality over quantity, creating the kind of environment where vendors don't just show up, they stand out and connect with decision-makers ready to invest, collaborate, and grow.

9) Who are the people who usually attend the event?

Our audience primarily consists of female business owners and entrepreneurs. Their buying habits are directed towards solutions-based products and services that helps them start, grow, stabilize, or sell their businesses.



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10) What is the load-in and setup schedule?

Load-in begins at 7:00am CST. All booths must be fully set up when the **doors open at 8:30am**, and late arrival/setup may result in denied access. The event takes place on the ground level - no elevators or stairs needed.

11) What if I need help during the event?

We'll have a Vendor Liaison on-site for real-time assistance with booth issues, logistics, and general questions.

12) How does the lead scanning work?

Each vendor will have access to the event app's lead scanner tool. Simply scan attendee badges at your booth to capture contact information, which will be included in your post-event report.

13) What happens if I cancel after being accepted?

All vendor fees are non-refundable after payment is submitted, as booth spaces are limited and reserved upon confirmation.

14) Are there restrictions on booth décor or displays?

Booth décor must remain within your designated space, be free-standing, and not block neighboring vendors. No audio projections (like loud music) unless pre-approved.

15) Can I share a booth with another business?

Each booth is intended for one business only unless pre-approved. Unauthorized booth sharing is prohibited.

16) Is food or beverage sampling allowed?

Due to venue regulations, food and beverage sampling may be restricted. Please contact us if you plan to offer consumable items.

17) Will I receive an attendee list?

You will receive a custom lead report based on the attendees you personally scanned at your booth. A full attendee list will not be distributed to protect privacy.

18) Is there security at the venue?

General event security will be present, but vendors are responsible for securing their own items and valuables during and after event hours.

19) Can I offer a giveaway or prize drawing at my booth?

Absolutely! Giveaways are highly encouraged and a great way to attract more traffic to your booth. Let us know if you'd like your giveaway promoted through the event app!

20) Can I request a specific booth location?

We'll do our best to honor booth location requests, but placements are assigned on a first-come, first-served basis after payment is completed.

21) What should I bring with me to maximize my booth?

We recommend bringing extra business cards, branded signage, a branded tablecloth, promotional giveaways, a lead collection strategy, and lots of energy!

